

The logo features the text 'TREATY 2U' in a bold, orange, 3D-style font with a dark brown shadow. The text is centered within a blue, stylized circular graphic composed of multiple overlapping loops. This central graphic is set against a background of several large, light beige, curved lines that sweep across the page, creating a sense of movement and depth.

TREATY 2U

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TREATY 2 U Exhibition Walkthrough

This vibrant exhibition promotes understanding about the content, meaning and interpretation of the Treaty of Waitangi. It features succinct narratives illustrated by high visual impact images and photographs, as well as audiovisual and interactive material. The content is largely in English, although Te Reo Māori features on each text panel in the form of Whakatauki (tribal sayings), and in some of the panels within the body of text.

The exhibition is laid out in three sections, pre-1840 (why?), 1840 (what?), and post-1840 (what happened?) The exhibition's fresh design creates a contemporary and engaging learning space.

Section One: Māori and the British 1800 – 1840

This introductory section explores the years leading up to the signing of the Treaty. It examines what was happening in New Zealand and the extent of British contact. On the opposite wall, visitors pull down flaps to reveal answers to **10 frequently asked questions**. A small selection of **cartoons** uses humour to explore some Treaty-related issues. A quirky **animation** summarises section one and looks at some of the reasons the Treaty of Waitangi came about.

Section Two: The Treaty up close

This section looks at how the Treaty was made and by whom, and who did and did not sign. It examines the differences between the Māori and English versions of the Treaty and summarises the different meanings and expectations that the Treaty embodied for both parties who signed. A monitor displays footage from the **1940 re-enactment of the signing** of the Treaty of Waitangi during the New Zealand Centennial celebration.

The focal points of the exhibition are the replicas of the nine Treaty copies on display in dramatically lit cases. The visitor is able to walk around the cases and contemplate each Treaty copy separately. Incorporated into this area is a **computer interactive** which enables the visitor to explore the signatures on the copies in greater detail, linking the signatories to their iwi (tribes). A map also shows the various locations where Treaty copies were signed.

Timeline and animated loop:

A **timeline**, comprising 26 text and graphic entries, provides information on key events in New Zealand history from 1830 to 2005. An **animated series** is also displayed on an LCD screen showing: (1) the nine 'trails' of the various copies of the Treaty throughout New Zealand; (2) the rapid transfer of land from Māori to European ownership; and (3) the rapid population growth from 1830 until 2001.

Section Three: The Treaty today

This section explores contemporary issues that have arisen from the Treaty of Waitangi. It looks at some of the conflicts and hopes that have developed, and the ways that the Treaty has been applied in everyday life.

A display of eye-catching images represents attempts by Māori from as early as 1843 to have the Articles of the Treaty, as understood by them, recognised and upheld. In the same area, the **Power Game interactive** prompts visitors to consider a number of different viewpoints in relation to some Treaty of Waitangi issues. These issues change each time the game is played.

In front of content relating to the Te Reo Claim, a touch screen enables visitors to make an audio selection from a choice of **poetry and waiata (songs)**. This material provides an opportunity to contemplate cultural identity and contemporary issues. A succinct outline is given of the roles of the Waitangi Tribunal and Office of Treaty Settlements. Three case studies – Ngāi Tahu, Manukau, and Orakei – serve to demonstrate positive outcomes for some iwi and communities as a result of claims made to the Waitangi Tribunal.

Before exiting the exhibition, visitors have the opportunity to express their personal thoughts and responses to the exhibition, or the Treaty itself, using the visitor comments cards provided.

Positives for Exhibitors

- **Easy to install:** We estimate it will take 4 people 8 hours to fully install, using the step-by-step guide provided.
- **High level of scholarship:** Well-researched and endorsed by three of the major institutions responsible for discussing and displaying New Zealand history and Taonga (Te Papa, Archives New Zealand, and the National Library).
- **Visitor market research:** Thoroughly tested on adult, tertiary and schools audiences nationwide, and has received 90% plus satisfaction rating across the board.
- **Education:** Web-page and education / personal development resource included.
- **Contemporary:** The exhibition was designed to appear sleek and uncluttered, with a very neutral, yet contemporary look and feel.
- **Minimal infrastructure support required:** Works in any neutral space and will only require basic graphic hanging solutions, lighting, 3 power point hubs, each containing 4 power points, and two ceiling supports.
- **Marketing and PR:** All marketing logos, teasers and lay-up options will be provided and will be easy to adapt for localised exhibiting.
- **Experience:** In advance of opening the exhibition, you can draw on the experience of hosts that travelled with TREATY 2 U over a range of possible concerns, eg. trying to anticipate likely questions from the audience.

Responsibilities for the Exhibitors

- There will be an exhibition fee and co-share freight cost.
- You will need an appropriate space to show the exhibition. We suggest a minimum of 9 x 9 metres, but recommend 80 – 100 metres square.
- Your space will need to be able to support basic IT and AV products.

Adding value

- **Telling your local story:** There is an opportunity for your curatorial team (potentially in consultation with the local iwi and/or hapu) to add information about the local history in relation to the Treaty of Waitangi. This would require signoff by Te Papa prior to production.
- **School and Tertiary education programmes:** The exhibition creates an excellent environment in which to run education programmes. These can be self-guided, using the worksheet provided, fully-facilitated, utilising the suggestions provided, or a combination of both.
- **Professional development:** The exhibition creates an excellent environment in which to run professional development programmes. These can be self-guided, using the worksheet provided, fully-facilitated utilising, the suggestions provided, or a combination of both.

Promotional items: We have given away bookmarks and badges as a way of generating interest in the Treaty of Waitangi, and as a way of promoting the TREATY 2 U website. These items can be reproduced, should you wish to utilise them, and at a very low cost.

Visitor Market Research

Summary of Findings (Auckland Schools Tour 2007 – 2008)

Based on the responses from those teachers who returned completed visitor market research surveys, it is evident that the TREATY 2 U Auckland Schools Tour was successful. With very few exceptions, teachers were 'satisfied' to 'very satisfied' with the presentation of the education program, and the general learning impact it had on their students.

1. Overall satisfaction

A very large majority [96%] of respondent teachers stated that the programme had either met or substantially exceeded their expectations. Most commonly, satisfaction ratings were towards the higher end of the 'exceeded expectations' scale.

2. General Learning Impact of the Programme on Students

Virtually all [98%] respondents agreed or strongly agreed their students were better informed about te Tiriti ~ the Treaty as a result of the education program. Most commonly, they 'strongly believed' this was the case.

3. General Motivational Impact of the Programme on Students

More than three-quarters [79%] of the respondents agreed or strongly agreed their students were interested in finding out more about te Tiriti ~ the Treaty as a result of the education program. The remainder said they 'somewhat agreed' that this was the case.

Media Release (DRAFT)

It took 7 days to write, 7 months to sign, 168 years to debate ... and counting. TREATY 2 U brings the story of the nation's founding document to all New Zealanders through a unique touring exhibition. After the success of its mobile tours 2006 - 2008, TREATY 2 U will soon be open for a longer time in museums throughout the country.

You can experience the Treaty through sight, sound, video, cartoons, and animated graphics. Use the latest technology to find out more and have your say. The exhibition also offers replicas of the original nine Treaty documents.

The TREATY 2 U exhibition covers the events that led up to the Treaty, from first contact between Māori and Pākehā, to lengthy debate the night before signing. It explains what is written in the documents and the crucial differences between the Māori and English versions. The exhibition follows the documents' journeys during 1840 as more signatures were sought. And it looks at the varying expectations held by Māori and Pākehā groups.

Discover which expectations were met and which were not as time went on. Understand the growing unrest among both Māori and Pākehā that led to a settlement process and how that process works.

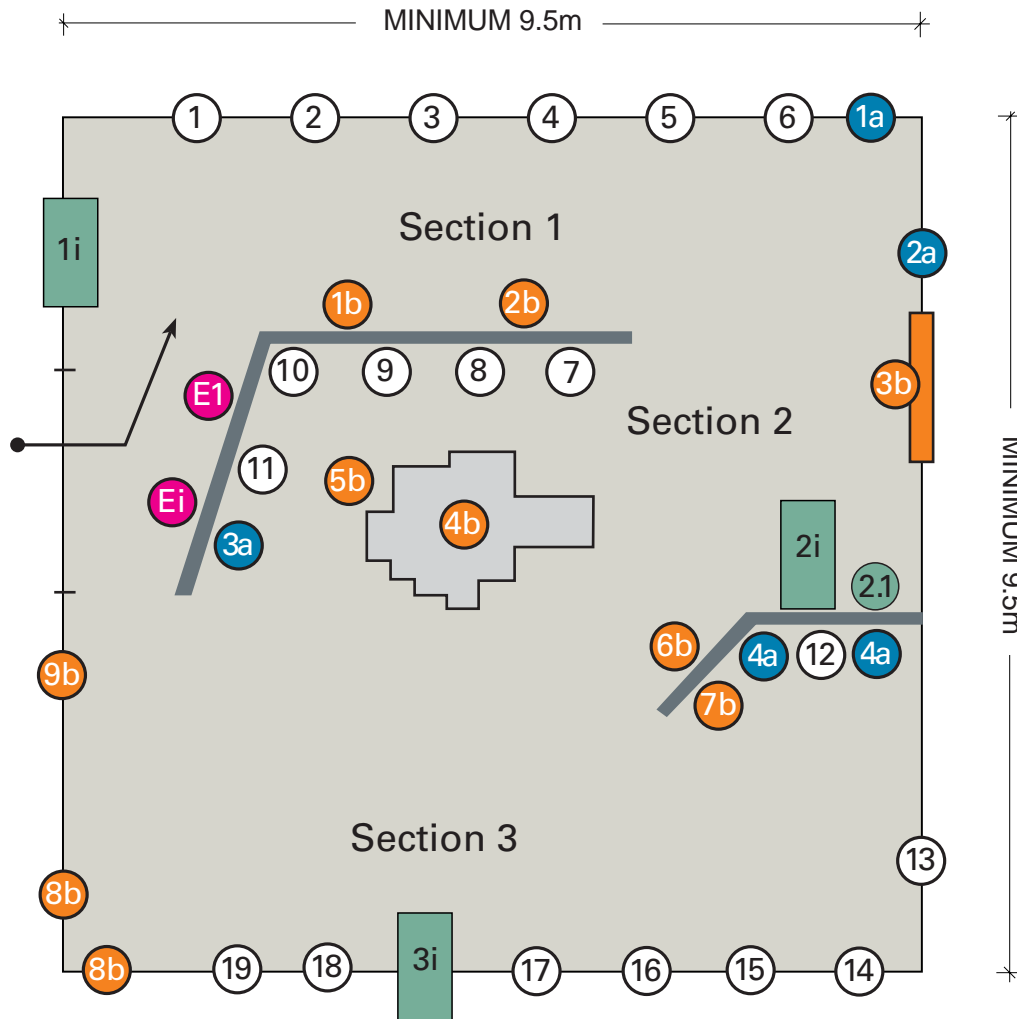
TREATY 2 U aims to show that, despite controversy over the years, the Treaty of Waitangi continues to help New Zealanders understand the past, make sense of the present, and build for the future.

The exhibition is presented by three organisations with leading roles in looking after this country's treasures – the Museum of New Zealand Te Papa Tongarewa, Archives New Zealand, and the National Library of New Zealand.

To find out more about the exhibition look online at: www.treaty2u.govt.nz

**For further information about the exhibition please contact Te Papa Touring Manager
Liz Hay | lizh@tepapa.govt.nz | Ph (04) 381 7115 | 029 601 0230**

TREATY 2 U Floorplan



- Ei Exhibition Introduction
- E1 Exhibition Introduction images x 3

Section 1

- 1i Section 1 introduction
- 1 A Māori World
- 2 Early contact
- 3 War, migration, and change
- 4 Trade
- 5 Missionary impact
- 6 Political relationships

Section 2

- 2i Section 2 introduction
- 2.1 Section 2 introduction image
- 7 The making of the Treaty
- 8 Treaty trail
- 9 Content of the Treaty
- 10 Two parties, two understandings
- 11 Te Tiriti o Waitangi / The Treaty of Waitangi (Text)

Section 3

- 3i Section 3 introduction
- 12 Te reo Māori
- 13 Raising their voices
- 14 Waitangi Tribunal
- 15 Settling claims
- 16 The Ngai Tahu Claim
- 17 The Manukau Claim
- 18 The Orakei Claim
- 19 Fisheries

Audio visual elements

- 1a Why did New Zealand need a Treaty?
- 2a Treaty trail, population change and land ownership change
- 3a Re-enactment of the signing (filmed 1940)
- 4a Waiata and poetry audio stations

Interactives and other

- 1b Frequently asked questions board
- 2b Cartoons
- 3b Timeline
- 4b Replicas of all 9 Treaty documents
- 5b Signature computer interactive
- 6b Map of New Zealand
- 7b Power game computer interactive
- 8b Local story options
- 9b Where to from here panel